

# Allegra

## UK COFFEE LEADER SUMMIT 2019

26 APRIL, ST PANCRAS RENAISSANCE & SEARCYS AT ST PANCRAS, LONDON.

### 26 April 2019

St Pancras Renaissance &  
Searcys at St Pancras , London

Allegra's **UK Coffee Leader Summit** provides actionable insights, fast-networking sessions and road-tested case studies to help industry stakeholders accelerate growth in their business.

The event kicks off with a networking breakfast followed by a fully devoted one-to-one Fast Networking Session - enabling innovative suppliers and senior buyers alike to connect and establish new and meaningful relationships.

The Summit will take place in the afternoon and explore innovative topics. Expect a thorough analysis of the latest market trends, inspirational thinking and lively debate from industry leaders across the coffee and food-to-go market.



**Fast-Networking Sessions**  
08.00 – 12:30

Allegra's Fast-Networking Sessions help innovative suppliers and senior buyers connect and establish meaningful business relationships.

Each scheduled meeting takes place over 12 minutes and is pre-planned through a detailed profiling and selection process.



**The Summit**  
14.00 – 16.30

Gain actionable insight at the UK Coffee Leader Summit Conference, which sees industry leaders impart key learnings through inspirational talks and lively debate.

We will hear about latest market trends and concepts, discuss and ask the question: 'How Scalable is Excellence?'.

*"The format of speed dating & presentations provides tangible meetings with thought provoking insights on how to structure going forward. It felt seamless which is testament to the hard work & professionalism of your team."*

**AG BARR**

### FAST-NETWORKING PROGRAMME

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Allegra's Fast-Networking programme provides suppliers targeting leading UK coffee shop chain and foodservice operators with a powerful, cost-effective and direct route to new business.

This business development solution will help you generate new business through direct, targeted introductions to senior buyers of interest in a one-on-one format.

The Fast-Networking programme offers you the opportunity to meet with a minimum of 10 pre-selected buyers for 12 minutes at your own branded meeting station face-to-face, in just one day.

Heads of purchasing from UK's leading coffee shop chains, foodservice operators, contract caterers, motorway services, hotel groups and airlines will be present and eager to meet with new and innovative product & service suppliers. Suppliers only meet buyers who have an interest within their category.

### 5 STEPS TO NEW BUSINESS

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1

#### Create

your company profile

2

#### Gain

insight into buyer's purchasing intentions

3

#### Select

your set of 10 one-to-one introductions

4

#### Meet

your buyers face-to-face (12minutes / introduction)

5

#### Generate

new business and develop powerful relationships

### WHO SHOULD ATTEND?

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Any company targeting leading UK coffee shop chain and foodservice operators with products and services including:

- COFFEE, TEA & HOT DRINKS
- COFFEE EQUIPMENT & SERVICING
- CATERING EQUIPMENT & SERVICING
- JUICES, SMOOTHIES & SOFT DRINKS
- SYRUPS & FLAVOURINGS
- BAKERY PRODUCTS
- SANDWICHES, SALADS, WRAPS & SOUPS
- SNACKS, CRISPS, CEREALS & CONFECTIONERY PRODUCTS
- PACKAGING & CUPS
- DAIRY PRODUCTS
- TECHNOLOGY (HARDWARE & SOFTWARE)
- CLEANING & MAINTENANCE
- REAL ESTATE
- BRAND DEVELOPMENT & DESIGN
- FURNITURE & SIGNAGE
- MARKETING & PR
- INDUSTRY SERVICES
- IMPULSE PRODUCTS